



# **SCHOOL PHOTOGRAPHY PROPOSAL**

Prepared By:

Sydney Sibanda

+27 61 667 0224

[sydney@onusfilms.co.za](mailto:sydney@onusfilms.co.za)



## COMPANY DETAILS

### GENERAL INFORMATION

COMPANY NAME:	The Onus Group (PTY) LTD
TRADING NAME:	Onus Films
REGISTRATION NUMBER:	2015/196159/07
TAX NUMBER:	9823056164

### CONTACT DETAILS

PHYSICAL ADDRESS:	71 Toby Street, Sophiatown 2092 Johannesburg
EMAIL ADDRESSES:	<a href="mailto:info@onusfilms.co.za">info@onusfilms.co.za</a> <a href="mailto:tog2025@gmail.com">tog2025@gmail.com</a>
CONTACT NUMBER:	011 277 2485 / 061 667 0224
WEBSITE:	<a href="http://www.onusfilms.co.za">www.onusfilms.co.za</a>



## **1.1 EXECUTIVE SUMMARY**

We are proposing to shoot photos of your learners, edit and print them. We have different packages that learners or the school may choose based on their preference. We believe photography is not only necessary but will help in preserving memories for the learners and help the school in archiving purposes.

We have worked on various projects, our team is passionate about what we do and love working with children. Our photography is very fair in pricing and produces very good quality in photography and designs.

## **1.2 INTRODUCTION**

Onus Films is a division of The Onus Group (Pty) Ltd, a content creation leader providing innovative story centred entertainment solutions and concepts. The company was launched in 2015 and since its inception we have been committed to creative excellence, honing talent and promoting artistic freedom.

Over the years we are still committing to explore creativity, telling stories that have a positive influence in our communities and in turn the continent. Onus Films currently offers video production, graphic design and web development and photography.



## **MISSION**

We exist to capture moments and convert them into memories for our clients to relive them over and over through technology and future proof solutions.

## **VISION**

Our vision is to satisfy our clients beyond their expectations and create unforgettable experiences for them.

## **2 STATEMENTS OF THE OPPORTUNITY**

As means of preserving memories, this opportunity helps learners to share their experiences with loved ones at a later stage. It is also vital for the school image online, in recruiting of new learners and its social standing in as a service provider in this internet age.

### **2.1 OBJECTIVES**

School Photography is the most demanded now, every child deserves to have a memory through photos taken at school by professional photographers; therefore it gives a good name to the school as well and also leaves a very good and professional background to the school.

We produce high quality photography because we care so much about all our customers.



### 3. METHOD OR ACTIVITIES

We have different packages available to order, each learner may choose one or more of these packages after 30 days from the day we start shooting, and this is an example of how our package looks like. Orders may be made through the school or on our website.

#### OPTION 01

1	A4 class photo	<b>R150,00</b>
1	A4 school calendar	
1	A4 personal photo unframed.	

#### OPTION 02 - Digital

1	Digital slideshow of the class grade in branded school DVD case	<b>R380,00</b>
1	A3 Personalized school calendar	
1	Branded coffee mug with a face of the learner	

#### OPTIONAL EXTRAS

A4 photo frame	R 55,00
Mug printed with learners name and school name	R80,00
A3 Personalized school calendar	R55,00
Matric Jacket	R450,00
Graduation DVD	R300/learner
School Workbooks	POR



## 4.1 PROJECT SCHEDULE

Printouts will be available after 15 days from the shoot date. Dates will be available on the order email. Shooting should take three days for Grade 1-7 School.

SHOOTING SCHEDULE:	
<b>The shooting time</b>	3 Days from 9am - 2pm
<b>The editing time</b>	5 Days
<b>The printing time</b>	7 working Days
<b>TOTAL TIME</b>	<b>15 Days</b>

## 4.2 BUDGET PLAN

For any orders that comes through the school, the school may pay for each learner or the learners will pay for themselves, this may be decided by the School. We would like to start the project as soon as possible.

## 5 REFERENCES & SAMPLES

References are available on request and samples are included as a PDF file.